



COURSE CONTENT

1- International Management /10 ECTS

- HR Management
- Financial Analysis
- Intercultural Management

2- International Trade and Marketing/ 11 ECTS

- Operational and Strategic Marketing
- Introduction to Digital Marketing
- International Business

3- International Communication/12 ECTS

- Professional Communication
- Business English Advanced
- Business French
- French as a Foreign Language

SCHEDULE

- Courses in English (about 10 hours weekly)
- From early September to late December (semester 3, undergraduate)
- Classes shared with volunteering French students and with other international students
- Very few lectures given, work as part of a team on practical projects & workshops
- 33 ECTS achieved

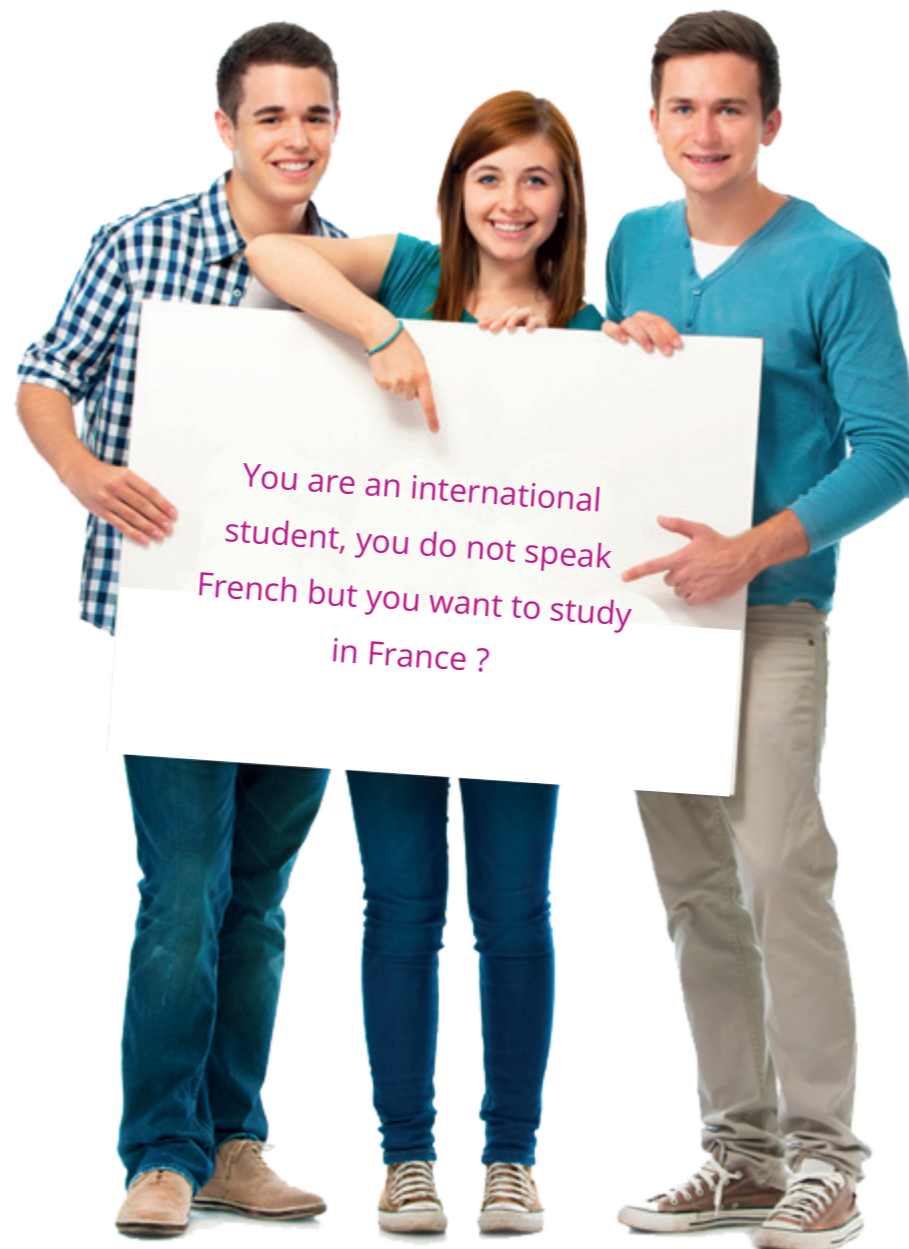
STUDENT PROFILE

- Good level of English (B2 recommended)
- Open-minded, especially as regards adapting to other cultures.
- One year of Higher Education business studies (60 ECTS)

APPLICATION

Via MoveOnline software (University Savoie Mont Blanc) from March to May.

Join us to to experience the French art de vivre!



LAKE BAÏKAL MULTIMEDIA PROJECT

Producing promotional short films on Baïkal lake in Siberia (Russia)

EXPORT MISSION Croatia Romania Hungary

Promoting Savoie cheese and wine



ELYRIA ASSOCIATION

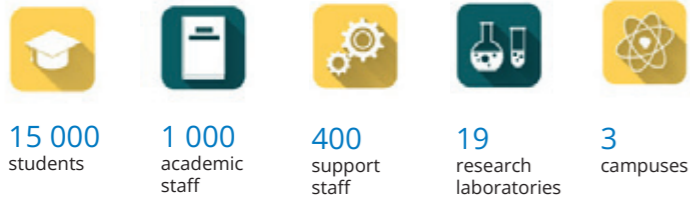
Student association devoted to international relationships

INTERNATIONAL WEEK

Welcoming our partners on International week of the IUT of Chambéry



UNIVERSITY OF SAVOIE MONT BLANC



UNIVERSITY CALENDAR



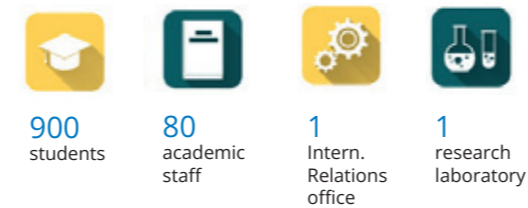
UNIVERSITY CAMPUS

- General administration and support staff
- International Relations office
- University residences
- Sporting and cultural facilities
- Mountains, lake of Bourget and ski resorts are nearby



IUT OF CHAMBÉRY, part of the University Savoie Mont Blanc

Undergraduate & bachelor degrees



5 DEPARTMENTS

(courses taught in French)

-  Business Administration & Management
-  Civil Engineering
-  Design & Packaging
-  Multimedia & Internet
-  Materials Science & Engineering

Join our Business Semester in English !



Crédits photos : Y.Perrin - Communication IUT de Chambéry - 2023

IUT of Chambéry, part of University Savoie Mont Blanc, is located at the heart of the Alps with close links to Italy and Switzerland.

Contact

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Further information

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www.univ-smb.fr
www.chamberymontagnes.com
www.aixlesbains-rivieradesalpes.com

